SERIES BIBLE

(TEMPLATE)

COVER PAGE

(SERIES TITLE)

- Make this pop!
- This sets the tone for the rest of your document – keep it all consistent, same photo treatments, same fonts.
- Use the right font for the title. You want to make sure the font has the same feel as the tone.
- You can add your contact info or save it for the back page, or both (small, not too distracting)

LOGLINE
[1 slide/page]

• Let this page breathe, or in other words, try not to overcrowd the page with images. There won't be much text here - and that's okay.
• One larger background image may be best here.

LOGLINE HACKS:
(use the one that best works for you)

1) Protagonist (has problem) and must (achieve goal) to solve that problem.

2) Protagonist (has a goal) but (major obstacle) stands in their way.

3) (Situation) causes (main character) to face (largest obstacle) and (outcome).

4) When (inciting incident occurs) a (specific protagonist) must (objective) or else (stakes).

STRUCTURE
[1 slide/page]

- One-hour, half-hour?
- Episodic, serialized, anthology?
- Mini-series? Limited series? Event series?
- Future season possibilities?
- Reference some pre-existing archetypes
  (if specific to the structure
  ex. This Is Us – non-linear timeline)
- Why? (ex. Why a half-hour vs full hour?)

INTRO
[1 slide/page]

- Keep it short, clear and to the point
(*Can be combined with the previous page – add your intro
to the logline slide as an option to save on page count)
- Give a broad overview of the details of your story
- Try not to go into the details of: the world, the genre
or the characters (these come later)
- Which audience will it appeal to?
- Think of this as a teaser. You want your reader to
know what the story is about but to also want to
know more/read more

GENRE
[1 slide/page]

- Describe all the different genres, subgenres, themes and influences
  - How do they affect the world?

THE WORLD
[1 slide/page]

- Where do your characters live?
  - Year
  - Location
- What makes their world different than our own?
  - What is the central conflict?
- Use strong visuals as examples of similar worlds
  - How does the world impact the characters?

CHARACTERS
[1-3 slides/pages]

(3-6 Characters - basic details only)

• Personality, flaws, what makes them tick?
• Which actors/existing characters were the inspiration behind their traits and personality?
• Their role in the grand scheme of things
• Their relationships with other characters
• 1 line for each character describing the conflict they're dealing with
• Their arc(s) (from beginning to end - how does the character grow and change, what is their journey?)

SYNOPSIS
[1 slide/page]

• Series synopsis
• Elaborate on your intro (without repetition)
• Story arcs (not character arcs)
• Build conflict without specifics
• Be sure not to go too much into: characters, the world,
tone and style, similar shows and films
(the pages dedicated to these topics will follow)

TONE & STYLE
[1-2 slides/pages]

• Filters (colors/tones)
• Comps - examples of: other films with similar
tone & style, specific shots, director styles
• Locations
• Music
• Costumes / Makeup
• Editing and camera techniques
+ any other visuals that set the tone

EPISODE SYNOPSES
[1-2 slides/pages]

• Write out a synopsis of each episode in logline format or try to limit it to a paragraph per episode
• Describe all episodes in season 1
• Mention briefly what season 2-3 would have in store for viewers

BACK COVER/ABOUT THE WRITER(S)

• Repeat visuals/style/colors from the cover
• Why you?
• Why now?
• Add contact info + About the writer(s)
(simple info, 1-2 paragraphs and include a
photo of yourself if you'd like)